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Charlotte Ronson, Isaac Mizrahi Answer Your #NYFW Questions

Posted by ROBERTA CORREIA at 3:49PM EST, February 15, 2011

First designers livestreamed their clothes, and now they're livestreaming themselves. With New York fashion week winding down Thursday, fans can get an extra fix with PopSugar and VIDICOM's Designer Dish Live tonight.



Charlotte Ronson -- hot off her fall 2011 runway show Saturday -- and Isaac Mizrahi -- whose collection hits the runway Thursday -- will take to Skype to live video chat with fans. The two will answer questions and give general fashion advice on Ustream.com, and viewers

will be able to connect directly with the designers.

"This is just a friendly, co-op effort of a pioneer experiment. We wanted it to be a sort of 'here's looking at you girl' thing," VIDICOM ceo Christy Ferer told WWD. "Who wouldn't want to ask Isaac anything? Or have Charlotte check out what they are wearing?"

VIDICOM found a partner in celebrity blogging behemoth PopSugar. "We are always trying new things and playing with different platforms so this was an absolute fit," said Sugar Inc.'s fashion director Melissa Hughes. The interviews will be moderated by PopSugar editor Allie Merriam and FabSugarTV's Allison McNamara.

Tune in at 6:30 p.m. to ustream.tv/designerdishlive to watch the interviews and interact with Isaac Mizrahi and Charlotte Ronson or send a Skype to DesignerDishLive for the chance to chat with the designers.

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